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SECURITIES AND EXCHANGE COMMISSION

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Received From : Head Office

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Doc Source

Company Information

SEC Registration No. A199813754
Company Name PUREGOLD PRICE CLUB INC.
Industry Classification
Company Type Stock Corporation

Document Information

Document ID 110312013002656
Document Type 17-C (FORM 11-C:CURRENT DISCL/RPT)
Document Code 17-C
Period Covered October 31, 2013
No. of Days Late 0
Department CFD
Remarks

COVER SHEET

A 1 9 9 8 1 3 7 5 4

SEC Registration Number

PUREGOLD PRICE CLUB, INC.

(Company's Full Name)

NO. 900 ROMUALDEZ ST., PACO,
MANILA

(Business Address: No. Street City/Town/Province)

CANDY DACANAY-DATUON

(Contact Person)

(02) 523-3055

(Company Telephone Number)

1 2

Month

3 1

Day

SEC FORM 17-C

(Form Type)

0 5

Month

1 4

Day

(Secondary License Type, If Applicable)

Dept. Requiring this Doc

Amended Articles Number/Section

Total No. of Stockholders

Total Amount of Borrowing

Domestic

Foreign

To be accomplished by SEC Personnel concerned

File Number

LCU

Document ID

Cashier



31 October 2013

Securities and Exchange Commission
SEC Building, Greenhills, Mandaluyong City
Metro Manila

Attention: **Trixie Posadas**
Examiner, Corporation Finance Department

Philippine Stock Exchange
Ayala Tower, Ayala Avenue, Makati City
Metro Manila

Attention: **Janet Encarnacion**
Head, Disclosure Department

Subject Matter: SEC 17-C Resignation of Officer

Ladies and Gentlemen:

Please see attached SEC 17-C re Resignation of Mr. Teodoro Polinga,
Senior Accounting Manager of Puregold Price Club, Inc.

Thank you.

Very truly yours,


ATTY. CANDY H. DACANAY-DATUON
Corporate Information Officer

SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17
OF THE SECURITIES REGULATION CODE
AND SRC RULE 17.2(c) THEREUNDER

1. 31 October 2013
Date of Report (Date of earliest event reported)
2. SEC Identification Number A199813754
3. BIR Tax Identification No. 201-277-095
4. PUREGOLD PRICE CLUB, INC.
Exact name of issuer as specified in its charter
5. (SEC Use Only)
Province, country or other jurisdiction of Incorporation Industry Classification Code:
7. No. 900 Romualdez St., Paco, Manila 1007
Address of principal office Postal Code
8. Tel No. (02) 532-3055
Issuer's telephone number, including area code
9.
Former name or former address, if changed since last report
10. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 7 and 8 of the RSA:

Title of Each Class	Number of Shares of Common Stock Outstanding and Amount of Debt
Common shares	2,766,406 shares and debt of P2,963,700,000
Treasury shares	16,911,006 shares

11. Indicate the item numbers reported herein: Item No. 9 Other Events
(Resignation of Officer)

Item No. 9 Other events:

Please be advised that Mr. Teodoro Polinga, Senior Accounting Manager of Puregold Price Club, Inc. resigned from office due to personal reasons.

The administration and operation of Accounting Department will be handled by the Financial Comptroller, Ms. Erlinda Orro.

SIGNATURE

Pursuant to the requirements of the Securities Regulation Code, the Company has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

PUREGOLD PRICE CLUB, INC.

31 October 2013


ATTY. CANDY H. DACANAY-DATUON
Assistant Corporate Secretary